



## Dr John F. Mueller Heraldist & Historian

As my regular customers will know I have an abhorrence of presenting my work as part of a catalogue. The “crested” products I create are each as unique as the person I make them for. The best results are achieved during long and careful deliberation with the customer – many becoming friends over the years. However, I am frequently asked for a catalogue, not least I believe as people like to dream and window-shop before they purchase. I know that is why I like the old-fashioned catalogue. So, here, somewhat reluctantly, and in true verbose-style I present to my loyal clientele – and those who wish to become part of it:

### ‘House of Mueller’ The Heraldic Department Store

*Designers & suppliers of heraldic stationery, haberdashery and tableware  
to Crowned Heads, Peerage & Clergy.*

## Fairbairn's Style Crest



Drawing modern crests in the style of the late James Fairbairn has become something of a speciality of mine. This, now timeless way of presenting one's crest is ideal for almost any use, including stationery, porcelain and engraving. Many of my products are combined with a crest I have drawn up in this manner.

*Re-drawing of an existing crest in the style of Fairbairn's:*

*From £210/230 EUR/280USD*

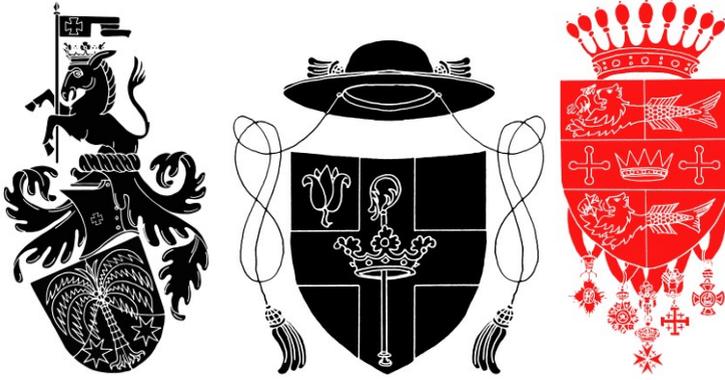
Delivery is as a high-quality JPEG to an email address. In spite of what many printers claim, this is perfectly sufficient for use with most forms of reproduction.

*Signed copy in crested presentation folder:*

*£25/30EUR/35USD*



## Mid-Century Style Coats of Arms



Even more popular than the Fairbairn-style crests are my simple re-drawings of existing arms – or the creation of new ones – in a manner reminiscent of mid-20<sup>th</sup> century graphic designs. This style, pioneered by the late German heraldic artist Walter Leonard, reduced arms to their essential elements. Although first created in the 1950s, the root of his work lay deeply imbedded in early medieval heraldry. The advantage of this way of depicting arms is that they appear more modern, almost like a logo, especially as they can be reproduced in just one colour. At the same time, the simple use of lines gives them an almost timeless quality. I first developed Leonard's work to suit inked stamps or embossers, but soon realised it could be reproduced on almost anything. My own arms in this style are the ones I use most. Even complicated designs remain “readable” when rendered very small or when they appear far away.

*Re-drawing of an existing coat of arms in a mid-century style:*

*From £210/230 EUR/280USD*

Delivery is as a high-quality JPEG to an email address. In spite of what many printers claim, this is perfectly sufficient for use with most forms of reproduction.

*Signed copy in crested presentation folder:*

*£25/30EUR/35USD*

## Linen-structure Writing Paper



Printed in Germany on linen-structure high-white paper, weighing 100gsm (a little thicker than standard paper). It is a mixture of elegance and restraint, meaning the flamboyance of heraldry is balanced by style.

*100 sheets A4 £120/140EUR/165USD*

*250 A6 sheets £120/140EUR/165USD*

These could be printed with any design you wish, but I advocate one colour and black as a maximum.

Matching envelopes, made of smooth paper, lined by hand with the principal colour of the writing paper (so blue print on the writing paper, with a blue lined envelope) compliment the set, if you wish.

*100 hand-lined envelopes £76/90EUR/105USD*

The finished selection is then supplied in a presentation box.



## English Fine Bone China



Marked with a 'Mueller' backstamp, my china is of the 'fine bone' and 'English' variety. That means it is manufactured and decorated in England by hand. I have 'curated' a selection of so-called whiteware that is made in England, so plain white china in a variety of shapes and sizes which can be decorated. I can supply other shapes, but these may have to be imported from outside the United Kingdom. Usually the decoration is a simple line around the rim to complement a transfer-printed crest or coat of arms. This is always done in England even if the raw product is 'foreign' (as it used to say on the backstamp of porcelain from abroad). This process means relatively small batches can be made at affordable prices. The image I always prepare beforehand so it looks best when transferred and fired. I keep my blues light and muted usually as it looks best on china.

The resulting product is not dishwasher safe. I highly recommend that it be washed by hand for longevity of the quality of the design. Things with a golden rim naturally cannot be put in a microwave.

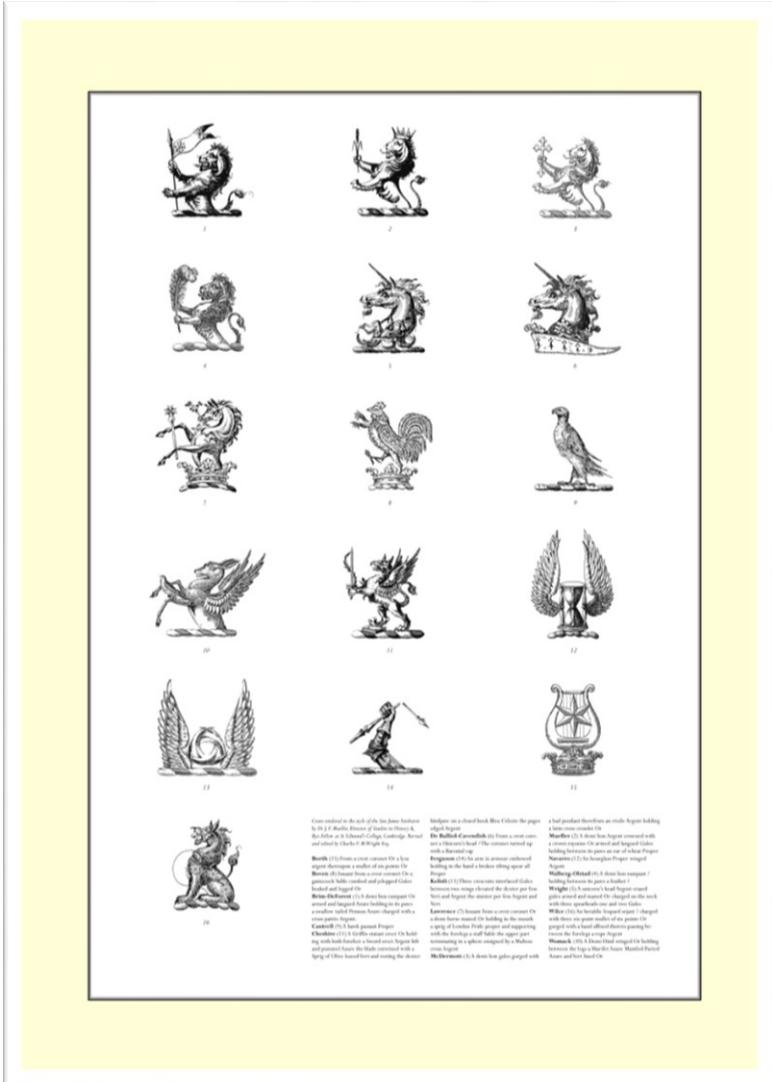
Example costing would be, with arms, crest or monogram on one side of each and a gold rim:

*1x Teapot*  
*1x Cream Jug*  
*1x Lidded Sugar Pot*  
*6x Cups and Saucers*  
*From £395/475EUR/540USD*

*6 x 6inch (15cm) plates to match From £265/317EUR/360USD*

Please contact me for the full Fine Bone China catalogue

# Mueller's Crests Poster



A2 sheet containing all crests I have rendered in the style of Fairbairns until 2021. Folded to A2 and presented in a "crested" folder:

£30/35EUR/40USD

## Terms & Conditions

All prices are correct for January 2022 and liable to change.

All prices quoted excluding postage & packing.

A deposit of 50% is required for the commissioning of the work. Please pay the remaining balance within 30 days of receiving your order. With some orders the full amount will have to be paid in advance.

No sales tax due to application of the small business regulation according to §19 UStG. of the Federal Republic of Germany.

Tax No. 07414/05506

Sales Tax No.DE340722521

Please indicate whether you need a delivery by a certain date, as this work takes a long time. Unless otherwise stated, the delivery/service date is four weeks after the date of this invoice.

Postage is at the customers risk.

Please state if you wish for insured postage in advance.

You may have to pay import duties or sales tax upon arrival of your product, depending on your countries revenue and import laws.

Please make payments in Euros to the account

**IBAN: DE53 6806 1505 0001 6161 02**

**BIC: GENODE61IHR**

Or in Euros to PayPal

**paypal.me/drjfmuller** or

**wappen-mueller@gmx.de**

there are extra fees that the customer has to pay.

A payment request can be sent via PayPal to you, to ease your transaction of payment.

As a rule your artwork may be used for advertising purposes. Please state if you do not wish that.



I can also supply matching heraldic glasware, cufflinks and much more.



[www.johnfmuller.com](http://www.johnfmuller.com)