



Supplier of Heraldic Stationery, Haberdashery, Tableware,
Flags & Plaques to Royalty, Aristocracy & the Episcopate

HOUSE OF MUELLER

Endingen · Germany

Extract of the many
Goods & Services
we may provide

Joseph II, Holy Roman Emperor





*At Home -
in the finest Homes*

At the House of Mueller, we devote ourselves to the creation of bespoke heraldic objects, each designed to reflect the heritage and personal story of its owner. Our clients include royal households, bishops, noble aristocrats, and leading institutions of education. All are served with discretion and care. Every piece is made specially for you, our client, incorporating your coat of arms, monogram, or heraldic device - which is why no catalogue can ever capture the full breadth of what we offer.

Our work is shaped by generations of craftsmanship rooted in Germany's Black Forest and England's East Anglia - regions from which we still source many materials. This heritage brings with it a quiet commitment to sustainability and traditional methods. Today, we are based in Endingen, Germany - a former Free Imperial City - where enlightened Habsburg rulers Maria Theresa and Emperor Joseph II once left their mark. This legacy we acknowledge on our packaging as a nod to the thoughtful stewardship the Holy Roman Empire brought to our town.

We are proud to say, that with the proper care, our products may last you a lifetime and much more: Heirlooms in the making.

New & historic Coats of Arms

You could be entitled to a coat of arms - a fact that may surprise you. As heraldic specialists, we guide you through the process of acquiring arms with care and scholarly rigour. We begin by exploring your family background - origins, birthplace, and ancestry - to establish the appropriate heraldic tradition. If historic arms exist, we help adapt and formalise them; if not, we work together with you to design entirely new arms that reflect who you are: your values, profession, interests, and aspirations. In both cases, we translate the design into proper heraldic language, produce the artwork, and advise on registration. The result is a meaningful coat of arms you may legitimately call your own.

Full design of a new coat of arms.

Including consultation, digital

artwork and certificate *from* €725

As above, by hand *from* €845

Redrawing of an existing arms,

line drawing, digital *from* €315

As above, with colour *from* €415

As above, by hand *from* €515

*We can also assist you with the designing of a
monogram, logo or other device.*



High Victorian or Fairbairn-style

Drawing modern crests in the style of the late James Fairbairn has become something of a speciality of ours. This, now timeless, way of presenting one's crest is ideal for almost any use, including stationery, porcelain and engraving. Many of our products are combined with a crest that we have drawn up in this manner. See, for example, Bookplates on p.14.

Fairbairn crest or arms as JPEG *from* €315
In signed presentation folder *from* €45
Converted to a vector file *from* €175



*We also have a reputation for
designing beautiful monograms*



Mid-century Style

Even more popular than Fairbairn-style crests are our pared-back reinterpretations of existing arms - or the creation of new ones - inspired by mid-20th-century graphic design. This approach, pioneered by German heraldic artists, reduces arms to their essential forms. Though developed in the 1950s, its foundations lie firmly in medieval heraldry. The result is a style that feels both modern and timeless: clear, graphic, and often reproducible in a single colour, much like a logo. Originally adapted for stamps and embossers, these designs have since proven remarkably versatile, retaining clarity even at very small scales or when viewed from a distance. See, for instance, stationery on the next page.

Mid-Century style arms as JPEG *from* €315
In signed presentation folder *from* €45
Converted to a vector file *from* €175



Writing Paper & Correspondence Cards

When it comes to stationery, the possibilities are delightfully broad. We are always happy to advise on anything from a single item of stationery to a complete correspondence suite, ensuring it reflects your own character and taste. Our papers and envelopes are carefully chosen for their quality, charm, and refinement, often sourced from local or small-scale makers.

We offer a range of printing methods - from letterpress and engraving to offset and thermography - each lending its own quiet character. Our stationery is admired for its elegance. There is no universal formula, of course; our aim is simply to guide you towards a result of lasting distinction, free from excess or ostentation.

100 A4 sheets (large) *from* €175

150 A5 sheets (medium) *from* €175

250 A6 sheets (small) *from* €175

(also available as correspondence cards)

**100 hand-lined C6 envelopes in
your livery colour of choice** *from* €125

100 personalised envelopes C6 *from* €200

We also provide blind-embossed stationery.



*Your livery colours are made
up of the principal colour and
metal of your coat of arms.*

Paper & Card Stock

Old Baden

Linen-Structure Card, white, 246g
Linen-Structure Paper, white, 100g

Old Prussia

Laid Card, white, 250g
Laid Paper, white, 120g

Imperial Britannia

Laid Card, recycling white, 300g weight

Imperial Austria

Laid Card, cream, 300g
Laid Paper, cream, 80g

Royal Sweden

Premium Laid Paper, white or cream, 90g

Thurn & Taxis

Superfine Paper, white, with "Zeta" watermark, lightweight

Many more available

Envelopes

Old Swabia

C6, C5, B6, B5, DL - and many other sizes.
Laid Paper, hand-lined in a selection of colours to match the entire set.
Lining colours include: Red, Blue, Green, White, Gold, Yellow etc.

Old Alsace

C6, B6, DL - printed on front and back with your crest, coat of arms and address.



Old Swabia

Old Alsace

Freifrau D.

10 bis CHATELAIN



Old
Baden

Imperial
Austria

Old
Prussia



Bookplates - Ex Libris

7.4 x 10.5cm (A7)

250 Self-adhesive stickers

250 Old Baden (white, linen structure)

250 Imperial Britannia (white, laid)

150 Imperial Austria (cream, laid)

First order *from* **€95**

Subsequent orders *from* **€75**

(if same design is used)

If you need a design supplied, p.6 and 8 can give an idea of the cost involved. We can also supply you with a suitable presentation box.

Although customers often prefer bookplates as stickers we cannot guarantee that the adhesive will not yellow. We advise using one of our other papers (as above) in conjunction with a non-yellowing glue stick, which can be supplied *from* €8 each. Ordinary glue will yellow over the course of a lifetime, permanently damaging every book.

Notebooks

10.5cm x 14.8cm (A6)

Cardboard cover with your design

25 Pages inside with your design (all the same)

100 pads *from* **€295**



established in Cambridge, England in 2009
House of Mueller
the Heraldic Department Store



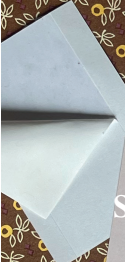
At home in the  best of homes



House of Mueller

Notepads

Presented with the compliments of
Dr John F. Müller
Historian & Heraldist
Director & Fellow of the Heraldic Institute
Fellow of the Royal Historical Society
Regular contributor to *Country Life*



Stickers

JOHN F. MUELLER



Ex Libris
Michael Borth



Bookplates

DR JOHN F. MUELLER



DR JOHN F. MUELLER
Fellow of the Heraldic Institute, Council Member and Editor of the *Journal Heraldic*

Mourning Cards

50 Cards with printed black edges	<i>from</i> €145
50 As above with hand-drawn edges	<i>from</i> €165
50 Mourning envelopes	<i>from</i> €125

Visiting Cards

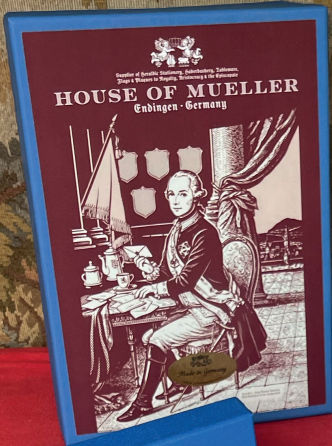
150 Visiting or Business Cards	<i>from</i> €165
150 Shield-shaped Visiting Cards	<i>from</i> €185

Gold Stationery

100 Cards, gold raised metallic	<i>from</i> €275
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Many more available







Hand-painted Plaques & Shields

We can supply hand-painted plaques and shields to your exact specifications. Many sizes and materials are available. These are ideal for introducing a coat of arms or heraldic design to almost any space, above bookcases or sideboards, from a front door to the high altar of the parish church.

**Small, flat wooden shield,
treated, varnished thrice on
front and once on back in matt
or gloss**

from €165



Sewn & Printed Flags & Banners

Our sewn flags and banners are hand-made by expert craftspeople in England. While our printed flags and standards are created by state-of-the-art technology in Germany. We also offer mixed-media flags & banners, partially sewn, embroidered, printed and painted, depending on what technique achieves the best results. Our flags withstand constant use in most conditions

**Flag fabric 110g, B1-certified, 90
× 90 cm (3 × 3 ft), metal rings for
hoisting**

from €195



Seals, Embossers & Stamps

We have devised and supplied heraldic signet rings and seals, paper embossers and rubber stamps to discerning customers all over the world. One may think that any design is suitable. However, it takes some skill to translate a complex piece of artwork, like a coat of arms, into something that a jeweller or other skilled craftsperson can use. We team up with specialists from across Europe to supply you with these products.

Paper embossing stamp incl.

insert 41mm round

from €175

Wooden-handled stamp 45mm

from €85



Embroidered Linens

We offer both machine and hand embroidery of the highest standard. Unique to our service is the careful preparation of your crest, coat of arms or monogram before even a single stitch is done. This allows the embroiderer to concentrate completely on his or her work, creating a near three-dimensional, finely-stitched piece.

Almost any fabric can be embroidered but two you may wish to consider are napkins and tea towels. Our brilliant white napkins are the perfect addition to your table, adding a hint of discreet luxury, while our tea towels are a German design classic made with a characteristic woven chequered design. Both products are 100% cotton with a fine smooth touch whilst being extremely robust.

**10 Embroidered hard-wearing
chequered tea towels** *from* €165

**6 Embroidered damast-touch
white napkins** *from* €165

Set-up fee for your first order *from* €95
(For all subsequent orders with the same
design this fee is waived)

Fine Bone China

Our porcelain is fine bone china, handcrafted and expertly decorated. We offer a curated selection of elegant whiteware in various forms, each suitable for bespoke decoration. Additional shapes may be sourced on request. Designs typically feature subtle rim detailing to complement a transfer-printed crest or coat of arms. Every image is prepared in advance to ensure exceptional clarity when fired. Our colour palette favours soft muted shades, chosen for their timeless beauty on china.

Teapot, Cream Jug, Sugar Pot and six cups and saucers	<i>from</i> €875
5 Porcelain Mugs	<i>from</i> €115
Classic German Beer Stein	<i>from</i> €85

Glasware

6 Stemmed white wine or red wine glasses, engraved	<i>from</i> €185
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Terms & Conditions

Please note that all prices advertised here are “from” prices and are exclusive of postage and packing. We are not liable to value added tax and hence your purchase is free from such additional charges (see below).

Most items will require some design work to translate heraldry successfully to a physical object. We charge this at €80/hour. Subsequent orders of the same item with the same artwork are not liable to this charge. Please contact us for a full quote.

A deposit of 50% is required for the commissioning of work. Please pay the remaining balance when your parcel has been shipped. For orders under €100 we require the full amount to be paid in advance.

Please indicate whether you need a delivery by a certain date, as most of our work takes a little time.

Payment is in Euros via PayPal or to a German or English bank account.

Postage is at the customer’s risk. Please state if you wish for insured postage.

Whenever possible your items will be sent in recycled packaging to reduce waste. Please advise if you wish for new packaging to be used.

No sales tax due to application of the small business regulation according to §19 UStG. of the Federal Republic of Germany. Tax No. 07414/05506, Sales Tax No. DE340722521

As a rule, your artwork may be used for advertising purposes. Please state if you do not wish that.

While copyright remains with the artists, the customer may use and reproduce the artwork within reasonable non-commercial limits.

Please contact us with any questions you may have or exceptions to the Terms & Conditions you may require. Full Terms & Conditions will come with your quote/first invoice and consent is implied by placing an order.

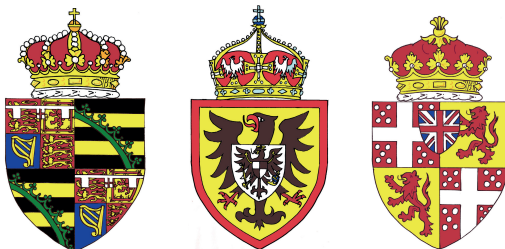
All images presented here are for illustrative purposes only.



To Inform & Amuse

Dr John F. Mueller founded the House of Mueller whilst at the University of Cambridge, where he was a member of the Regent House for many years. It is here that he came across some of the best (and worst) heraldic practices in the world. He personally curates all heraldic artwork and products presented here. We believe heraldry should be enjoyed and used daily, as it was intended when it was first created.

In the past John has been a key historian and talking head for numerous television documentaries. Today John serves as the Director of the Heraldic Institute and he is also a Fellow of the Royal Historical Society. His sure hand in presenting history and heraldry accurate for today's society is reflected in the fact that he is a regular contributor to the world's leading lifestyle magazine *Country Life*.



At Home in the finest Homes

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We are on Instagram and Facebook